

# Abigail K. Jarvis

*Summa Cum Laude Graduate of Cleveland State University. Earned a BA in Acting & Technical Design, minor in Communications, and a certificate in Arts Management.*

## Recent Work Experience

### PR & Marketing Specialist, Cain Park

*May 2025 - Present, Seasonal Full Time*

Collaborated with touring artists, organized events, booked vendors, house managed, audience & community outreach, designed and executed grassroots and regional marketing campaigns. Increased Meta social media audience by 20% in three months.

### Digital Content Specialist, Irish

*February 2025 - Present, Part Time*

Working on increasing engagement, social media management, and content creation to a combined audience of 38,000 followers. Tracked data & digital footprint.

### Communications Intern, Playhouse Square

*May-December 2024*

Captured media content, interviewed actors, surveyed social media trends, produced interviews & video shoots, contributed to marketing plans, influencer coordination, managed community calendars, wrote press releases & blog posts.

### Marketing & Communications Liaison, CSU Dept. Theatre & Dance

*July-December 2024*

Managed social media accounts, organized departmental events, collaborated with faculty & student bodies, contract management, administrative duties, tracked box office reports, followed University standards, marketed 2024-2025 season.

### Social Media Manager, MAD Factory Theatre

*July-December 2024*

Analyzed metrics, gave tutorials, created social media plan, created and executed brand guidelines, marketed 2024-2025 season.

## Education

### Cleveland State University — *BA, Theatre Arts*

2020-2024

Active in the classroom, rehearsal spaces, & extracurriculars (school newspaper, magazine, & other online publications).

### University of Galway, Ireland — *Semester Abroad*

June-July 2023

Received exemplary marks in Irish Theatre, Gaelic, & Genealogy.

LinkedIn: Abigail (Abby) Jarvis

Pronouns: She/Her

akjarvis15@gmail.com

Cleveland, OH

## Special Skills

Written/verbal/interpersonal communications, social media management, photography, customer service, public speaking, events planning, platform optimization, Basecamp, project coordination, education & outreach, regional theatre networking, working with children, dramaturgy, Zoom, Microsoft & Google software suites

## Honors & Accomplishments

### Student Representative

CSU Theatre & Dance department representative from 2022-2023.

Founded a food pantry & worked on community/team building among the student body.

### Four Year Scholarship Recipient

Scholarship recipient from CSU department of Theatre & Dance awarded on merits of acting and academic research.

### Outstanding Scholar

Awarded to 10 student finalists for valedictorian who demonstrated scholarly, creative, & community engagement.

## Additional Information

Applicant has updated drivers license, passport, and COVID-19 vaccination record.

*For additional work experience, information, or references Please reach out to the applicant. Thank you.*

## Website

[abigailkjarvis.wixsite.com/visit](https://abigailkjarvis.wixsite.com/visit)